

## **eHealth Patient-Centered Solutions: New Opportunities and Strategies in the Pharmaceutical Industry**

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As Sanofi continues its evolution towards more comprehensive healthcare partnership, eHealth Solutions will play an increasingly important role to enhance stakeholder engagement and patient outcomes. This evolution will require a more intimate appreciation of patient needs, care pathways and technology enablers. Sanofi has developed and prototype-tested a number of eHealth Solutions, a few of which will be previewed in this discussion.